



PRESENTED BY:  The Jewish Federation
OF EASTERN CONNECTICUT
THE STRENGTH OF A PEOPLE | THE POWER OF COMMUNITY

March 11, 2022

Dear 2021 Jewish FilmFest Sponsor,

Celebrating 28 years of Jewish history, culture, and identity, the Jewish FilmFest of Eastern CT, presented by the Jewish Federation of Eastern Connecticut, features award-winning international dramas and documentaries, including highly acclaimed Israeli films. The FilmFest unites the community through new perspectives on Israeli and other international films, Jews around the globe, the Holocaust, and current social justice issues.

Your support enables us to bring dynamic speakers who engage our audience and exceptional films that explore our life experiences. Several of our featured films bring history to life for all and promote tolerance, understanding and remembrance.

In 2022, our FilmFest will be a hybrid model, noting the return to normalcy with in-person viewing for some films; the remainder will be offered virtual only.

Ticket revenue accounts for a portion of the FilmFest's budget. We rely on our sponsors to bridge the difference and help us create an outstanding Festival for all!

All Sponsors receive:

- Access to all films and speakers
- Recognition on FilmFest website, online Playbill, and printed materials

2022 Sponsorship Levels:

Archangel	\$2,500
Angel	\$2,000
Cherub	\$1,500
Executive Producer	\$1,000-plus
Producer	\$750-plus
Director	\$500-plus

As a 2021 Jewish FilmFest sponsor, we have enclosed a copy of your ad/listing from 2021. To maximize your donation, please complete the enclosed 2022 Advertiser Contract and return it to JFEC by **Thursday, March 31**, ensuring your company ad/logo or personal listing are included in all 2022 FilmFest advertising.

Should you have any questions, or require more details, please contact **Marcia Reinhard** or **Mimi Perl** at JFEC, 860-442-8062 or mimi@jfec.com.

With much appreciation,

Arlene

Arlene Dressler

Marcia

Marcia Reinhard

Rachel

Rachel Sheriff

2022 International Film Festival Co-Chairs

The Jewish FilmFest of Eastern CT is made possible by the generous support of donors like you. Your contribution is tax-deductible to the extent allowed by the law.

28 Channing Street / New London, CT 06320 / 860-442-8062
mimi@jfec.com / www.JFEC.com



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2022 Jewish FilmFest: DATES*

****ALL FILMS WILL BE SCREENED VIRTUALLY
UNLESS OTHERWISE NOTED***

Sunday, May 1	ROSE (In-person screening, venue TBD)
Thursday-Sunday, May 5-8	NEIGHBORS
Thursday-Sunday, May 12-15	TIGER WITHIN
Thursday-Sunday, May 19-22	GAME CHANGERS
Thursday-Sunday, May 26-29	WET DOG
Thursday, June 2	THE AUTOMAT (In-person screening: United Theatre, Westerly, RI)
Thursday-Sunday, June 2-5	THE AUTOMAT
Thursday-Sunday, June 9-12	BACK TO MARACANÃ
Sunday, June 19	LET IT BE MORNING (In-person screening, venue TBD)



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Gabe Stern, President | Marcia Reinhard, Interim Executive Director

HOW TO REDEEM SPONSOR BENEFITS

1. **All-Festival Advertising** — This is your **best value** as it reaches a wider audience via the mail and internet. Festival advertising will include mailings to the community, acknowledgment in the *Jewish Leader*, placement in Federation social media, and Online FilmFest Play Bill. For All-Festival Advertising we need your business logo, listing or advertisement and payment by **THURSDAY, MARCH 31**.
2. **Online Play Bill Only** — 2022 FilmFest Play Bill will be available online only. **To be included in the PLAY BILL, we need your business logo, listing or advertisement and payment by THURSDAY, MARCH 31.**
3. **Contact Info** — Please send all advertisement information to Mimi at mimi@jfec.com. An invoice will be sent upon request. **Make checks payable to 'JFEC' and mail to JFEC, 28 Channing St., New London, CT 06320, Memo line: 2022 Jewish FilmFest.**

Online Play Bill Ad dimensions

Full Page: 5" wide X 8" high | **Half Page:** 5" wide X 4" high

Quarter Page: 2.5" wide X 4" high | **Eighth Page:** 2.5" wide X 2" high

— All artworks must be submitted as a high-resolution PDF.

— For an existing advertisement a high-resolution PDF is required.



Jewish Federation of Eastern Connecticut

28 Channing Street / New London, CT 06320
Gabe Stern, President / Marcia Reinhard, Interim Executive Director
860.442.8062 / www.JFEC.com / mimi@jfec.com



2022 ADVERTISING CONTRACT – PLEASE COMPLETE & RETURN

Business/Individual Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email Address: _____

Phone Number: _____

Deadline for ALL Sponsor Levels is Thursday, March 31*

*Time needed to include company or personal name in all marketing materials (print and virtual)

Sponsor Level (check one):

- Archangel – \$2,500+**: One-minute ad shown prior to all movies and Placement of logo/name in All-Festival advertising; full page ad in Online Play Bill, 8 festival passes
- Angel – \$2,000+**: Full Page Ad on Outside Back Cover in Online Play Bill and Placement of logo/name in All-Festival advertising; 8 festival passes
- Cherub – \$1,500+**: Full Page Ad on Inside Front or Inside Back Cover in Online Play Bill and Placement of logo/name in All-Festival advertising; 8 festival passes
- Executive Producer: \$1,000+**: Full Page Ad on First or Last Page in Online Play Bill and Placement of logo/name in All-Festival advertising; 8 festival passes
- Producer: \$750+**: Full Page Ad in Online Play Bill Placement of logo/name in All-Festival advertising, 8 festival passes
- Director: \$500+**: Half Page Ad in Online Play Bill Placement of logo/name in All-Festival advertising; 8 festival passes
- Leading Actor: \$250+**: Quarter page ad/greeting in online Play Bill, 8 festival passes
- Supporting Cast: \$150+**: One-Line greeting in online Play Bill, 8 festival passes

All Ads/Logos/Names in online Playbill will be in COLOR

If you advertised in 2021, would you like to use the same ad for this year? Yes No

If NO, email new ad and/or logo to MIMI@JFEC.COM. **Submit ad and/or logo as a high-resolution PDF.**

Check Credit Card: VISA MasterCard Amount Enclosed: \$ _____

Name on Credit Card (if different from contact above) _____

Credit Card Billing Zip Code if different from above zip code _____

Credit Card Number: _____

Exp Date: _____ 3-digit Security Code _____

For additional information contact Mimi at 860-442-8062 or mimi@jfec.com